

Grammophone® Smartphone Holder

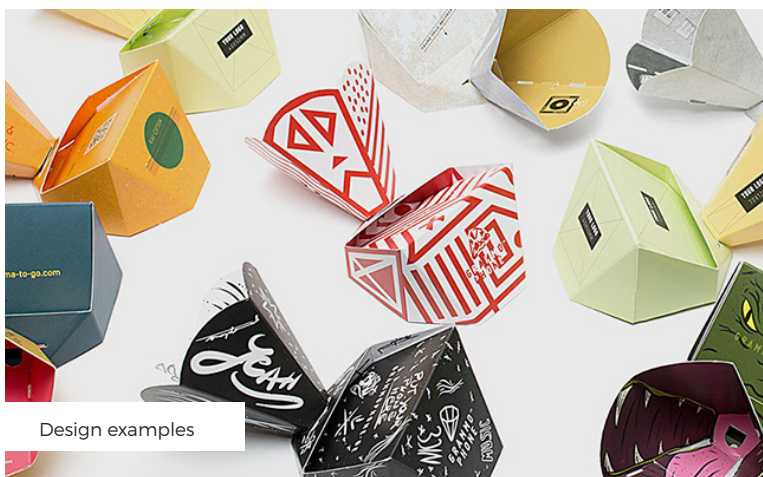
Making video conferencing fun again



Handicraft set and practical helper for home office and video calls

The name Grammophone® stands for a handicraft set for a mobile phone holder made of cardboard. As an advertising medium, Grammophone® offers a unique „call-to-action“: while playfully assembling the craft set, the user forms a strong bond with the advertised brand and is ultimately delighted to receive a tangible product.

Especially when it comes to the connection between a physical give-away and a digital application (e.g. promotion of a website, a music act, etc.), Grammophone® is an unerring gadget.



Design examples

TOPICS

Communication promotion for trade fairs, events and mailings

School and education

Digital conferences

Home office

FACTS

Made in Germany

Smartphone holder and passive speakers made of cardboard

Handicraft set in your own design

Incl. instructions/folding flyer with visualisation of your design

Packaging with/without polybag



SET IN YOUR DESIGN

Gramophone craft set + instruction/flyer with visualisation + polybag (optional)

Dimensions & weight:

210 x 100 mm / approx. 29 g

MATERIAL & PRINT:

Grammophone > 350g cardboard, Invercote Create, FSC certificate / offset printing.

Flyer/instruction > 300g paper / offset printing